

# CONTRACT



And:

**Sandler & Innocenzi**  
705 Prince Street  
Alexandria, VA 22314

<u>Contract / Revision</u>		<u>Alt Order #</u>
496331 /		06355106
<u>Product</u>		
<b>TARKANIAN 4 CONGRESS</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/04/12 - 10/10/12		
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Tarkanian for Congress	09/28/12 / 09/28/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
N 1	KVVU	10/08/12	10/10/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	10/08/12	10/14/12	MT-----	2	\$85.00							
N 2	KVVU	10/08/12	10/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	10/08/12	10/14/12	MTW----	2	\$275.00							
N 3	KVVU	10/08/12	10/10/12	Katie Couric	2-3p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	10/08/12	10/14/12	MTW----	3	\$275.00							
E 4	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	10/01/12	10/07/12	-----1	1	\$1,250.00							
N 5	KVVU	10/08/12	10/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	10/08/12	10/14/12	MTW----	3	\$2,150.00							
N 6	KVVU	10/08/12	10/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	10/08/12	10/14/12	MTW----	3	\$700.00							
N 7	KVVU	10/04/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	10/01/12	10/07/12	---TF--	3	\$725.00							
N 8	KVVU	10/04/12	10/04/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	10/01/12	10/07/12	---T---	1	\$85.00							
N 9	KVVU	10/04/12	10/05/12	Katie Couric	2-3p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	10/01/12	10/07/12	---TF--	2	\$275.00							
N 10	KVVU	10/04/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week:	10/01/12	10/07/12	---TF--	2	\$700.00							

Totals

22 \$15,555.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

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496331 /	06355106	
Contract Dates	Product	Estimate #
10/04/12 - 10/10/12	TARKANIAN 4 CONGRE	
Advertiser	Original Date / Revision	
Tarkanian for Congress	09/28/12 / 09/28/12	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/10/12	22	\$15,555.00	\$13,221.75
<b>Totals</b>	<b>22</b>	<b>\$15,555.00</b>	<b>\$13,221.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 6355106  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TELL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191 SEP28/12 18:100  
HARRIS REPORT FROM REP \*\*\*CHANCES\*\*\* \*\*\*~~KWVNT-M7~~\*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D TARKANIAN/R/CON/NV \_\_\_\_\_ REP. # \_\_\_\_\_ OPE - # 762 SALESMAN # \_\_\_\_\_  
 ADV. NAME STANDER S T M N C P E N D T  
 ADV. NAME STANDER S T M N C P E N D T

TOE FRINGE SIREN

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ALEXANDRIA VA 22314

SALES PERSON  
FERN LINDSAY DUFURIA

ORDER # 49633 CONTRACT # 6355106  
CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT4/12 OCT10/12 WR-1  
LINDEN LINDEN LINDEN LINDEN

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP28/12 18.10

REP: TO ROSE

REVISED FLIGHT DATES 10/4-10/10  
TOTAL SAME  
PLS CNF THANKS

CON CM \* \* \* \* THIS IS A CASH IN ADVANCE SCHEDULE \* \* \* \*  
DANNY TARKANTAN FOR CONGRESS

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1 * 1307-1507 30 405 00 10/8 10/10 2 14 17
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : DATE : : : : /WK: INVT : :SPTS:

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PROGRAM : NEWS

2 EY 900A-1000A

3 \* 200P-300P

PROGRAM : COURIC

PROGRAM : NEWS

PROGRAM : NEWS

\$700 - 00

10/10

M-W

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REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
\*\*\*CHANCES\*\*\*

SEP28/12 18:10  
\*\*\*KVWV-TV\*\*\*

LINE#:	REP :	CD:	TIME	PERIOD	LGTH :	SEC :	RATE	START :	END :	SPTS:	WEEK :	DAYs	:TOTAL:
LINE#:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	SPTS:
7	EY	600A-700A			30		\$725.00	10/4	10/5	3		TH-F	3
PROGRAM :	NEWS												
8	A	430A-459A			30		\$85.00	10/4	10/5	1		TH-F	1
PROGRAM :	NEWS												
9	A	200P-300P			30		\$275.00	10/4	10/5	2		TH-F	2
PROGRAM :	COURIC												
10	A	700A-900A			30		\$700.00	10/4	10/5	2		TH-F	2
PROGRAM :	NEWS												
OCT/12	15555.00							CONTRACT	TOTAL				15555.00